



# **CERTIFICATE COURSE ON CAMPUS TO CORPORATE**

**School of Life Science - Skill Development Training & Research**

Bridge the Gap between Academic Learning and Professional  
Excellence

# COURSE OVERVIEW

## Exclusively Designed For:

### Pharmacy Students

Specialized pharmaceutical industry preparation

### Biotechnology Students

Biotech sector readiness and skills

### Biomedical Engineering Students

Medical device industry expertise

### Nursing Students

Healthcare professional development

### Life Sciences Students

Comprehensive industry preparation



<b>Duration</b>	1 Month 8 hours
<b>Schedule</b>	Virtual Weekend Classes (Saturday & Sunday Only)
<b>Batch Size</b>	Limited to 50-60 Students for Personalized Attention
<b>Mode</b>	Online Virtual Platform
<b>Certification</b>	Industry-Recognized Certificate upon Completion
<b>Course Fee</b>	₹2,000 + Applicable Taxes



# COMPREHENSIVE CURRICULUM

Our carefully crafted 5-module program transforms academic knowledge into professional excellence, preparing you for immediate corporate success in the life sciences industry.

01

## Attitude & Mindset Development

Building the foundation for professional success

02

## Essential Life Skills & Employability

Core competencies for workplace excellence

03

## Corporate Knowledge & Industry Insights

Understanding the business landscape

04

## Interview Mastery & Job Preparation

Securing your dream position

05

## Group Discussions & Presentation Skills

Leading with confidence and impact

# Module 1: Attitude & Mindset Development



Transform your perspective and build the mental framework essential for professional success. This foundational module establishes the psychological groundwork for your corporate journey.



## **Self Awareness & SWOT Analysis**

Discover your strengths, weaknesses, opportunities, and threats to create a personalized development plan



## **Personal Goal Setting**

Learn systematic approaches to setting and achieving meaningful career objectives



## **Thinking Big & Self Motivation**

Develop an entrepreneurial mindset and sustained motivation for long-term success



## **Building Positive Mental Framework**

Cultivate resilience, optimism, and growth-oriented thinking patterns



# Module 2: Essential Life Skills & Employability Skills

Master the fundamental skills that employers value most. This comprehensive module covers all aspects of professional competency required in today's competitive workplace.



## Communication Skills

- Verbal Communication mastery
- Non-verbal Communication awareness
- Written Communication excellence



## Time Management & Decision Making

Optimize productivity and make strategic decisions under pressure



## Problem Solving & Critical Thinking

Develop analytical skills to tackle complex workplace challenges



## Interpersonal Skills & Relationship Building

Build meaningful professional relationships and network effectively



## Adaptability & Flexibility

Thrive in dynamic environments and embrace change positively



## Team Working & Collaboration

Excel in diverse team settings and contribute to collective success

**Special Focus:** Conflict Management & Resolution techniques to handle workplace disagreements professionally and constructively.

# Module 3: Corporate Knowledge & Industry Insights



Gain deep understanding of the life sciences industry landscape and corporate culture. This module provides insider knowledge that gives you a competitive edge.

## Industry Understanding & Current Trends

Stay ahead with knowledge of pharmaceutical, biotech, and medical device industry developments, regulatory changes, and market dynamics

## Office Setup & Corporate Culture Navigation

Master the unwritten rules of corporate environments, from dress codes to meeting etiquette

## Work Ethics & Professional Values

Understand integrity, accountability, and ethical decision-making in life sciences contexts

## Corporate Environment Dynamics

Navigate complex organizational structures and understand business operations

## Understanding Organizational Hierarchy

Learn how to work effectively within corporate structures and reporting relationships

# Module 4: Interview Mastery & Job Preparation

Transform interview anxiety into confidence with comprehensive preparation strategies. This module ensures you stand out in competitive job markets.



## Resume Building & Optimization

Create compelling resumes that highlight your life sciences background and get noticed by recruiters



## LinkedIn Profile Development

Build a professional online presence that attracts opportunities and showcases your expertise



## Professional Grooming & Personal Branding

Present yourself with confidence and create a memorable professional image



## Confidence Building Techniques

Overcome nervousness and project self-assurance in high-pressure situations



## Interview Techniques & Strategy

Master different interview formats and learn winning strategies for each type



## Common Interview Questions & Answers

Prepare compelling responses to frequently asked questions in life sciences interviews



## Mock Interview Sessions with Feedback

Practice in realistic scenarios with personalized feedback for continuous improvement



## Salary Negotiation Basics

Learn to negotiate compensation packages confidently and professionally



# Module 5: Group Discussions & Presentation Skills

Develop the leadership and communication skills essential for career advancement. This module focuses on public speaking, group dynamics, and presentation mastery.



## Group Discussion Fundamentals

Learn techniques to contribute meaningfully and stand out in group settings



## Effective Leadership in Group Settings

Develop skills to guide discussions and influence group outcomes positively



## Presentation Skills & Public Speaking

Master the art of delivering compelling presentations with impact and clarity



## Confidence Building for Public Forums

Overcome stage fright and speak with authority in professional settings



## Visual Aid Creation & Usage

Design and utilize effective visual supports to enhance your presentations



Home Features Pricing Careers Contact

Get started



## Seamless Collaboration

The forever-computer competing and therefore coming to thrive  
poudegiu adit auctuatis coluicenis iustine tne scaicatis

### Seamless collaboration

Pluement aut of natus idue illup  
anipducunt, iustit autu iustit iustit iustit iustit

### Real-time communication

andis autu autu autu autu autu autu  
iustit iustit iustit iustit iustit iustit iustit iustit

### Controlled project management

to iustit iustit iustit iustit iustit iustit  
iustit iustit iustit iustit iustit iustit iustit iustit

COALCO/COALCO

Team of Experts

Team of Experts

Team of Experts

Team of Experts

Privacy Policy





## MEET YOUR EXPERT FACULTY



### Dr. Manasranjan Rout

*Renowned Strategy Consultant in Life Sciences | Generative AI Expert | Pharma Career Coach*

With over two decades of transformative experience in the life sciences industry, Dr. Rout brings unparalleled expertise to guide your career journey from campus to corporate success.



# Professional Excellence - 23+ Years of Industry Experience

Life Science Entrepreneur, Market Analyst, Brand Strategist & Market Entry Planner

## Key Leadership Positions:

### Current Roles:



#### Founder & Director

**Impeerical Consulting (Pvt.) Ltd.** [Earlier: Cognitrex Consultants]

- 5000+ projects completed over 9 years
- 500+ clients across pharmaceuticals, medical devices, hospitals, CROs
- Specializes in market research solutions for healthcare & pharmaceutical industries



#### Founder & CEO

**School of Lifescience-Skill Development Training and Research**

India's first Phygital platform for Life Sciences education



#### Mentor & Advisor

**UBC Therapeutics Pvt Ltd** (Pharmaceutical startup, Odisha)



#### Professor of Practice

**MVN University, Haryana** (Pharmaceutical Student Skill Development)

# Previous Strategic Positions



## Academic Qualifications:

- **Doctor of Philosophy (Honoris Causa)** - Strategy Marketing, Theophany University, USA
- **Strategic Management** - Indian Institute of Management (IIM), Kozhikode
- **PGDM Marketing** - Symbiosis International University
- **Bachelor of Commerce (BCOM)** - Osmania University



# Areas of Expertise



## Market Research & Intelligence

Deep expertise in pharmaceutical and biotech market analysis, trend identification, and strategic insights



## Competitive Intelligence & Analysis

Advanced methodologies for competitor assessment and strategic positioning in life sciences markets



## Due Diligence & Market Entry Strategies

Comprehensive evaluation frameworks for investment decisions and market expansion planning



## Pre & Post Launch Product Assessment

Strategic evaluation of pharmaceutical products throughout their lifecycle for optimal market performance



## Clinician Advisory Board Creation

Building and managing expert networks to guide product development and market strategies



## Brand Strategy & Market Planning

Comprehensive brand development and go-to-market strategies for life sciences companies



## Generative AI Applications in Life Sciences

Cutting-edge AI implementation for pharmaceutical research, development, and market analysis

# WHY CHOOSE THIS COURSE?



## Industry-Relevant Curriculum

- Designed by experts with 23+ years of life sciences experience
- Content aligned with current industry requirements



## Real-World Applications

- Practical skills that translate directly to workplace success
- Case studies from actual pharmaceutical and biotech companies



## Personalized Attention

- Small batch sizes (50-60 students) ensure individual focus
- One-on-one mentoring opportunities



## Flexible Learning

- Virtual weekend classes fit your academic schedule
- No disruption to regular college attendance



## Expert Faculty

- Learn from a seasoned industry professional
- Direct insights from someone who has built successful companies



## Comprehensive Skill Development

- Technical skills + Soft skills + Industry knowledge
- Complete preparation for corporate environment













## Certification Value

- Industry-recognized certificate
- Enhances resume and LinkedIn profile

# **LEARNING OUTCOMES**

Upon successful completion of this course, students will be able to:

-  **✓ Demonstrate Professional Communication**  
Excel in various corporate settings with confident and effective communication skills
-  **✓ Navigate Corporate Culture**  
Move through professional environments with confidence and cultural awareness
-  **✓ Excel in Job Interviews**  
Secure positions with proper preparation, technique, and confident presentation
-  **✓ Lead Group Discussions**  
Facilitate meaningful conversations and deliver impactful presentations
-  **✓ Manage Time Effectively**  
Optimize productivity and make informed decisions under pressure
-  **✓ Solve Problems Systematically**  
Apply structured approaches to complex workplace challenges
-  **✓ Work Collaboratively**  
Thrive in diverse team environments and contribute to collective success
-  **✓ Adapt Quickly**  
Respond effectively to changing corporate requirements and market dynamics
-  **✓ Understand Industry Dynamics**  
Navigate the specific challenges and opportunities in the life sciences sector
-  **✓ Build Professional Networks**  
Create and maintain valuable professional relationships for career growth



# INVESTMENT IN YOUR FUTURE



## ₹2,000

+ Applicable Taxes

### What You Get:

- **Comprehensive 5-module curriculum**

Complete coverage of all essential professional skills

- **Expert faculty guidance from Dr. Manasranjan Rout**

Direct mentorship from industry veteran with 23+ years experience

- **Interactive virtual sessions**

Engaging online classes with real-time interaction and feedback

- **Practical exercises and assignments**

Hands-on learning with industry-relevant projects

- **Mock interviews and group discussions**

Practice sessions to build confidence and skills

- **Industry insights and case studies**

Real-world examples from pharmaceutical and biotech sectors

- **Certificate upon successful completion**

Industry-recognized credential to enhance your profile

- **Career guidance and mentoring**

Ongoing support for your professional development journey

✔ **Value Proposition:** Transform your career trajectory with industry insights and practical skills that employers demand in today's competitive life sciences market.

# REGISTRATION & CONTACT INFORMATION

## **Limited Seats Available - Enroll Now!**

Batch Size: Only 50-60 students per batch to ensure quality education and personalized attention.

### Registration Process:

01

#### **Contact our admissions team**

Reach out to discuss your goals and course suitability

02

#### **Complete the application form**

Provide necessary details and academic background information

03

#### **Pay the course fee**

Secure your seat with payment of ₹2,000 + applicable taxes

04

#### **Receive login credentials for virtual classes**

Get access to our online learning platform and resources

05

#### **Begin your transformation journey**

Start your path from campus to corporate success

# SUCCESS GUARANTEE

This course is designed to bridge the critical gap between academic learning and professional requirements in the life sciences industry. With Dr. Manasranjan Rout's extensive experience and proven track record, students will gain:

## **Confidence to face any corporate challenge**

Build unshakeable self-assurance for professional success

## **Skills that are immediately applicable**

Practical competencies you can use from day one in the workplace

## **Knowledge about industry best practices**

Stay current with trends and standards in life sciences

## **Network of like-minded professionals**

Connect with peers and industry contacts for career growth

# School of Life Science

*Skill Development Training & Research*

**Empowering Future Life Science Professionals**

☐ **Note:** This course content is specifically tailored for life sciences students and incorporates industry-specific examples, case studies, and practical applications relevant to pharmaceutical, biotechnology, biomedical engineering, and nursing sectors.