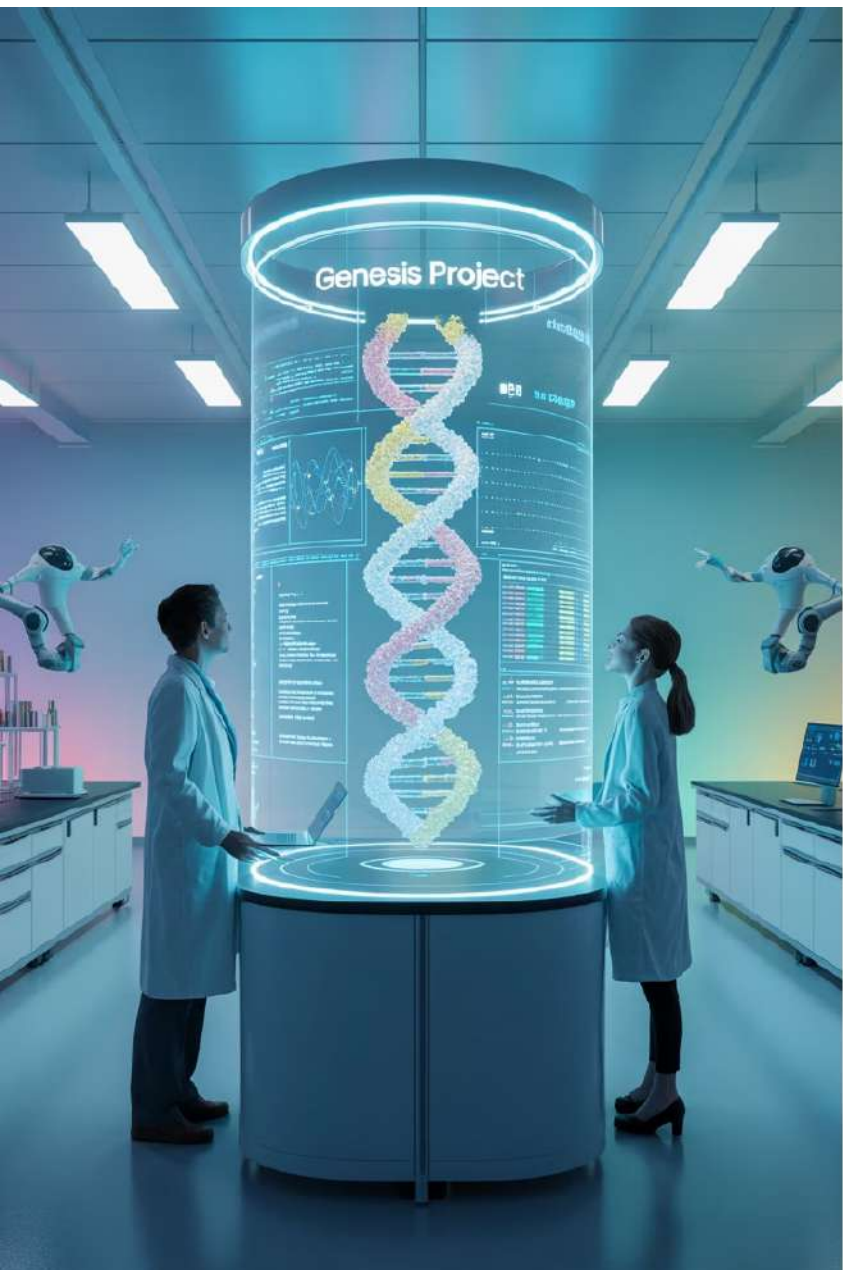


# Certificate Course in Artificial Intelligence in Life Science

School of Life Science - Skill Development Training & Research





## Course Overview

Transform your career in life sciences with cutting-edge Artificial Intelligence skills! This comprehensive 6-month certificate program is designed to bridge the gap between traditional life science expertise and modern AI applications, empowering professionals to leverage AI technologies across pharmaceuticals, healthcare, medical devices, and biotechnology sectors.

## Course Highlights

### Duration

6 Months

(4 months coursework + 2 months projects)

### Format

Virtual Weekend Classes

(Saturdays & Sundays)

### Study Hours

32 hours intensive learning

+ 18 hours hands-on projects

### Investment

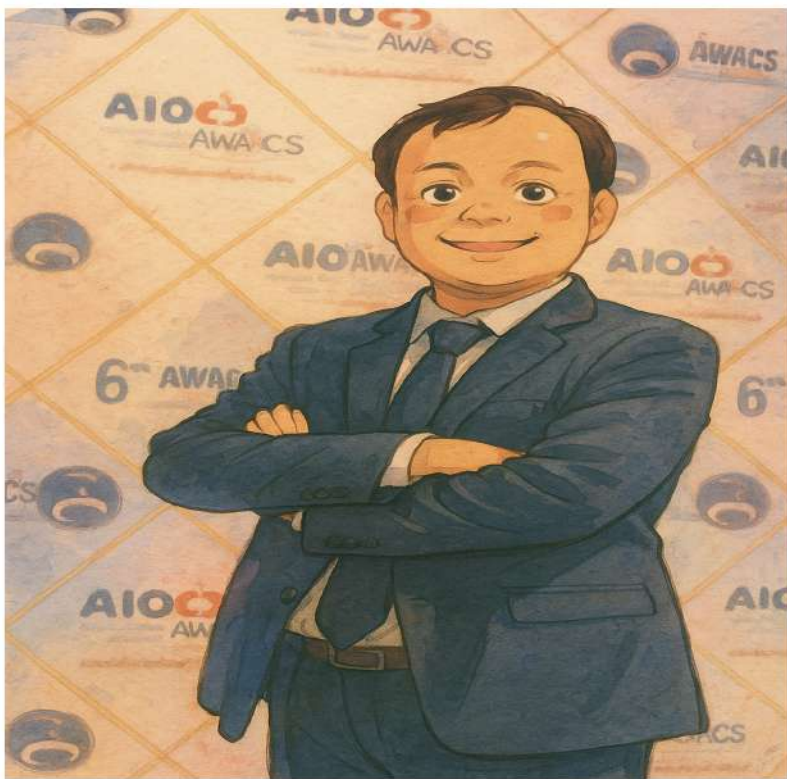
**₹10,000 + Taxes**

### Certification

Industry-recognized certificate upon successful completion



## Meet Your Expert Faculty



### Dr. Manasranjan Rout

*Renowned Strategy Consultant & Generative AI Expert in Life Sciences*

With over two decades of transformative experience in life sciences, Dr. Rout brings unparalleled expertise in bridging traditional pharmaceutical knowledge with cutting-edge AI applications.

# Professional Credentials



## **Industry Experience**

23+ years of extensive experience in Life Sciences



## **Entrepreneurial Leadership**

Successful Life Science Entrepreneur & Pharma Career Coach



## **Founding Director**

Impeerical Consulting (Pvt.) Ltd.



## **CEO & Founder**

School of Life Science-Skill Development Training and Research



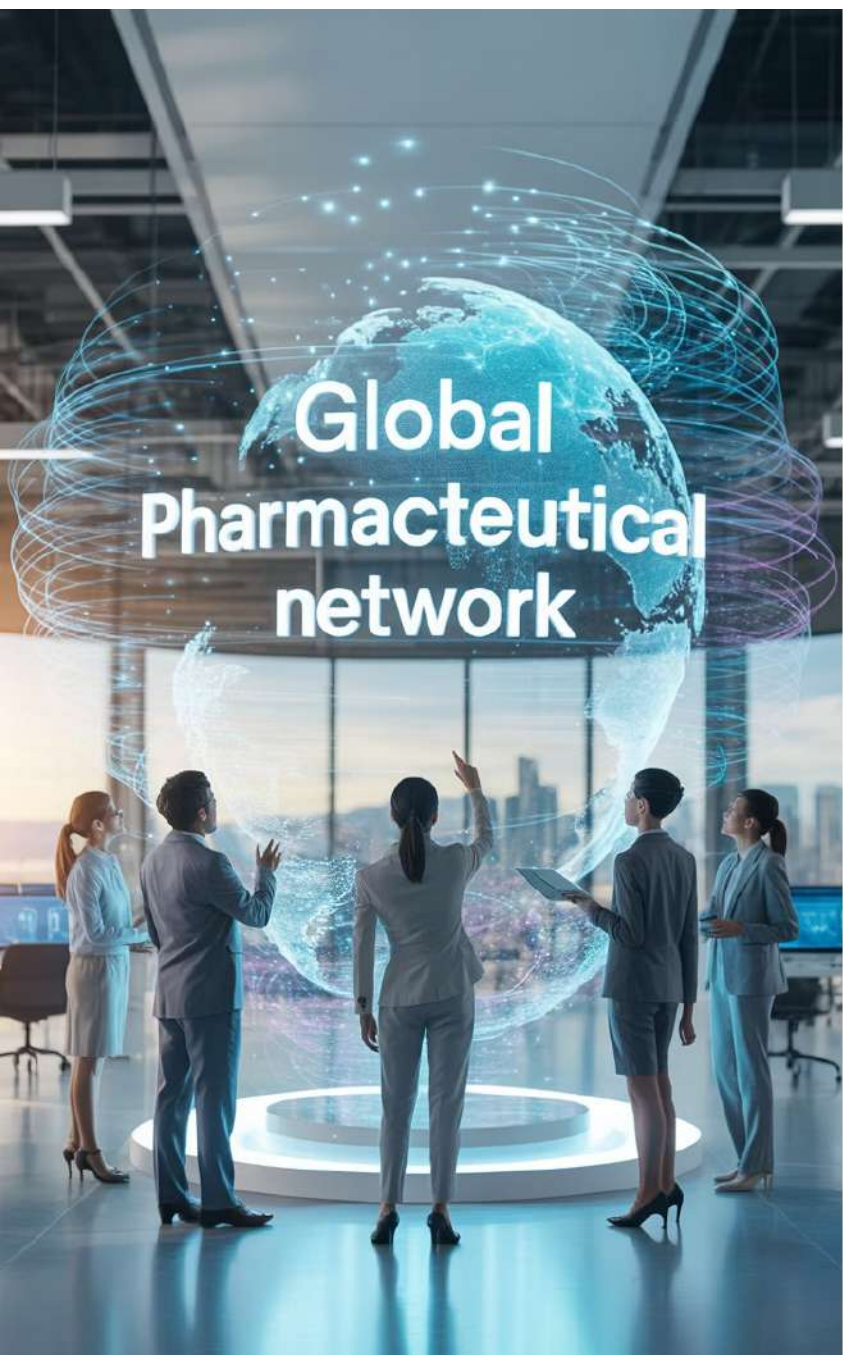
## **Executive Positions**

Former Vice President, Strategic Analysis INC (Asia Pacific, Africa & Middle East)



## **International Experience**

Former Country Manager, Torrent Pharmaceuticals (East Africa)



# Academic Excellence & Industry Impact

## Academic Qualifications

- Doctor of Philosophy (Honoris Causa), Strategy Marketing, Theophany University, USA
- IIM Kozhikode - Strategic Management
- PGDM, Symbiosis International University - Marketing
- Bachelor of Commerce, Osmania University

## Industry Impact

**5000+**

### Projects Completed

Across pharmaceuticals and healthcare

**500+**

### Global Clients

Leading pharma companies, medical device manufacturers, hospitals

- Mentor & Advisor to pharmaceutical startups
- Professor of Practice, MVN University, Haryana

## Detailed Course Curriculum

A meticulously designed curriculum that transforms life science professionals into AI-powered innovators through hands-on learning and real-world applications.



# Module 1: Foundation of Artificial Intelligence

1

**Duration: 8 Hours**

**Week 1-2: AI Fundamentals**

## Core Learning Topics

### → **AI Evolution & Current State**

Introduction to Artificial Intelligence: History, Evolution & Current State

### → **Machine Learning Fundamentals**

Understanding Machine Learning, Deep Learning, and Neural Networks

### → **AI Classifications**

Types of AI: Narrow AI vs General AI vs Super AI

### → **Ethics & Responsibility**

AI Ethics and Responsible AI Development

### → **Industry Applications**

Overview of AI Applications Across Industries



### **Practical Components**

- Setting up AI development environment
- Basic AI terminology and concepts workshop
- Case studies of AI success stories in life sciences

# Module 2: AI Tools and Platforms Mastery

1

Duration: 12 Hours  
Week 3-6: Comprehensive Tool Training

## Conversational AI Platforms



### ChatGPT

Advanced prompt engineering, API integration, custom GPTs for life science applications



### Claude

Scientific literature analysis, research assistance, regulatory document processing



### Perplexity

Research methodology, citation tracking, evidence-based analysis



### Gemini

Multimodal analysis, image processing for medical imaging

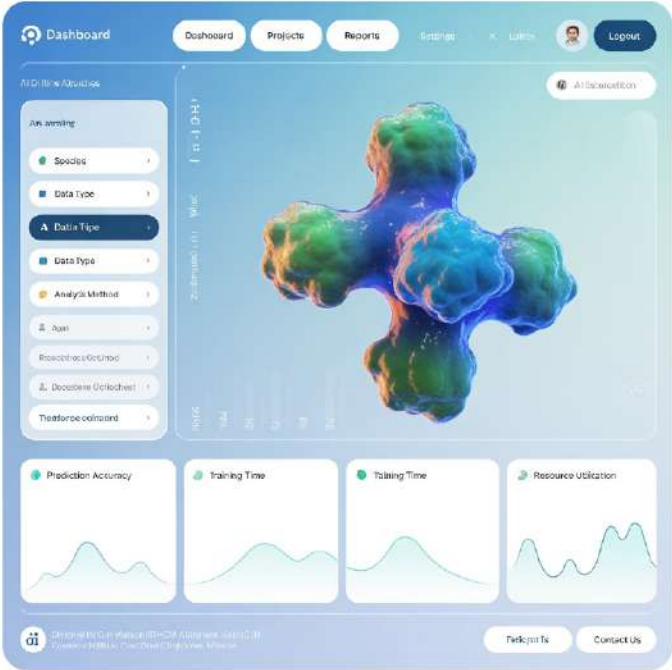


### Grok

Real-time data analysis and trend identification

## Specialized AI Tools

- **Gamma:** AI-powered presentation creation for scientific conferences
- **Data Squirrel:** Advanced data analytics and visualization for clinical trials
- **Tableau with AI:** Predictive analytics for market research
- **Python-based AI Libraries:** Introduction to TensorFlow, PyTorch for life science applications



# Hands-on Training Components

01

## AI-Powered Research Workflows

Creating comprehensive research workflows that integrate multiple AI tools for enhanced productivity and accuracy in life science research.

02

## Custom AI Assistants

Building specialized AI assistants tailored for pharmaceutical research, including drug discovery, clinical trial management, and regulatory compliance.

03

## Automation Implementation

Automating repetitive tasks in life science operations, from data entry to report generation, increasing efficiency and reducing human error.



# Module 3: AI Applications in Life Science Sectors

1

**Duration: 12 Hours**

**Week 7-10: Sector-Specific Applications**

## Pharmaceutical Industry



### Drug Discovery

Drug Discovery and Development acceleration using AI  
Molecular design and compound optimization



### Clinical Trials

Clinical trial optimization and patient recruitment  
Predictive analytics for trial success



### Regulatory Affairs

Regulatory affairs automation and compliance monitoring  
Pharmacovigilance and adverse event detection



### Market Access

Market access and pricing strategies using AI analytics  
Competitive intelligence and forecasting

## Healthcare and Hospitals

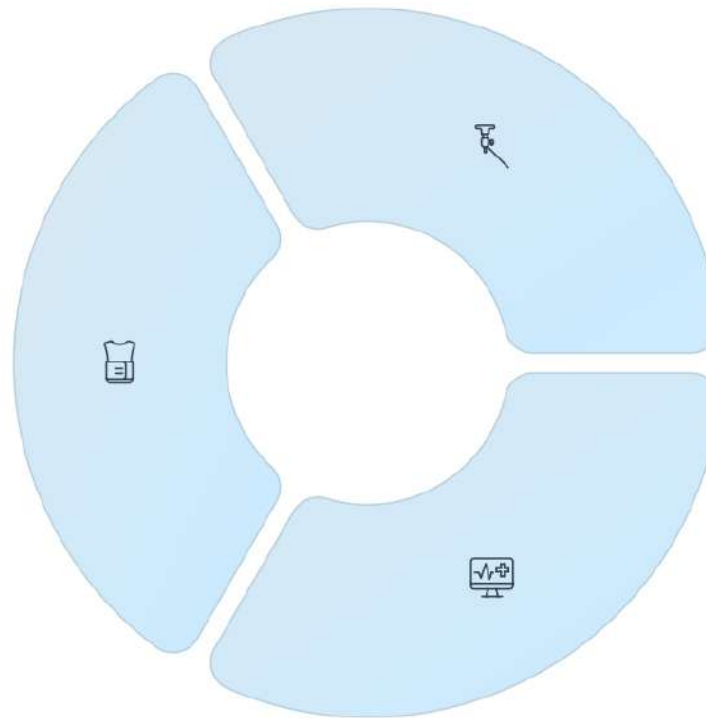
- AI-powered diagnostic tools and medical imaging analysis
- Electronic Health Records (EHR) optimization
- Predictive analytics for patient outcomes
- Hospital operations management and resource allocation
- Telemedicine integration with AI chatbots
- Population health management



# Medical Devices & Advanced Applications

## Medical Devices

- AI-enabled medical device development
- Predictive maintenance for medical equipment
- Quality control and manufacturing optimization
- Regulatory pathway navigation using AI



## Surgical Consumables

- Supply chain optimization using predictive analytics
- Quality assurance and batch testing automation
- Market intelligence and competitive analysis
- Customer behavior analysis and sales forecasting

## Medical Technology

- Post-market surveillance and real-world evidence generation
- AI-powered quality management systems
- Regulatory compliance automation
- Innovation pipeline optimization

# Module 4: Advanced AI Implementation Strategies

1

**Duration: 8 Hours**

**Week 11-12: Strategic Applications**



## **AI Project Management**

AI project management and implementation roadmaps



## **Cultural Transformation**

Building AI-ready organizational culture



## **Data Governance**

Data governance and privacy in healthcare AI



## **Regulatory Considerations**

Regulatory considerations for AI in life sciences



## **ROI & KPI Tracking**

ROI measurement and KPI tracking for AI initiatives



## **Future Trends**

Future trends and emerging technologies

# Module 5: Practical Projects and Case Studies

1

**Duration: 18 Hours**

**Month 5-6: Hands-on Project Work**

**Project Options (Choose 2):**

## **Pharmaceutical Market Analysis Project**

- Use AI tools to analyze therapeutic area opportunities
- Competitive intelligence gathering and analysis
- Market entry strategy development using AI insights

## **Clinical Trial Optimization Project**

- Design AI-powered patient recruitment strategies
- Predictive modeling for trial success rates
- Risk assessment and mitigation planning

## **Healthcare Operations Improvement Project**

- Develop AI chatbot for patient engagement
- Create predictive models for resource planning
- Design quality improvement workflows

## **Medical Device Innovation Project**

- AI-enabled product development conceptualization
- Market research and validation using AI tools
- Regulatory strategy formulation

## **Personalized Medicine Initiative**

- Genomic data analysis using AI platforms
- Treatment recommendation algorithms
- Patient stratification models

# Learning Outcomes

Upon successful completion, participants will be able to:



## **Understand and Apply AI Fundamentals**

Master AI fundamentals in life science contexts with practical applications



## **Master Multiple AI Platforms**

Proficiently use various AI tools for professional applications



## **Develop Sector-Specific AI Solutions**

Create tailored solutions for pharmaceuticals, healthcare, and medical devices



## **Create Strategic AI Implementation Plans**

Design comprehensive implementation strategies for organizations



## **Execute End-to-End AI Projects**

Deliver complete projects with measurable business impact



## **Navigate Regulatory and Ethical Considerations**

Ensure compliance with healthcare AI regulations and ethics



## **Build Career Advancement Opportunities**

Position yourself for leadership roles in AI-enabled life sciences

# Who Should Enroll

## Primary Audience

- **Students & Early Career**

Pharmaceutical Students seeking AI specialization

- **Pharmaceutical Professionals**

R&D, Marketing, Sales, Regulatory Affairs professionals

- **Healthcare Sector**

Healthcare administrators and clinicians

- **Medical Device Industry**

Engineers and product managers

- **Biotechnology**


Researchers and analysts

- **Consultants & Entrepreneurs**

Life science consultants and entrepreneurs



## Prerequisites

-  Bachelor's degree in life sciences, biotechnology, Pharmacy, Biomedical engineering, or related field
- Basic computer literacy
- Interest in technology and innovation
- No prior AI experience required

July  
17

# Course Schedule

1

## Weekend Classes

Every Saturday & Sunday

Duration: 6 Months

2

## Study Format

- Interactive live sessions
- Hands-on workshops
- Group projects and peer learning
- One-on-one mentoring sessions

3

## Timeline Structure

**Months 1-4:** Core curriculum and tool training (32 hours)

**Months 5-6:** Project implementation and presentation (18 hours)





## Unique Value Propositions

### Industry-First Curriculum

- First-of-its-kind AI program specifically designed for life sciences
- Practical, hands-on approach with real-world applications
- Industry-relevant case studies and projects

### Expert-Led Training

- Learn from Dr. Manasranjan Rout's 23+ years of industry experience
- Access to extensive network of life science professionals
- Mentorship from successful entrepreneurs and consultants

### Flexible Learning Format

- Weekend-only classes for working professionals
- Virtual platform accessible from anywhere
- Recorded sessions for review and reference

### Career Advancement Support

- Industry networking opportunities
- LinkedIn profile optimization
- Interview preparation for AI-enabled roles



# Certification and Recognition

## Certificate Features

### Industry Recognition

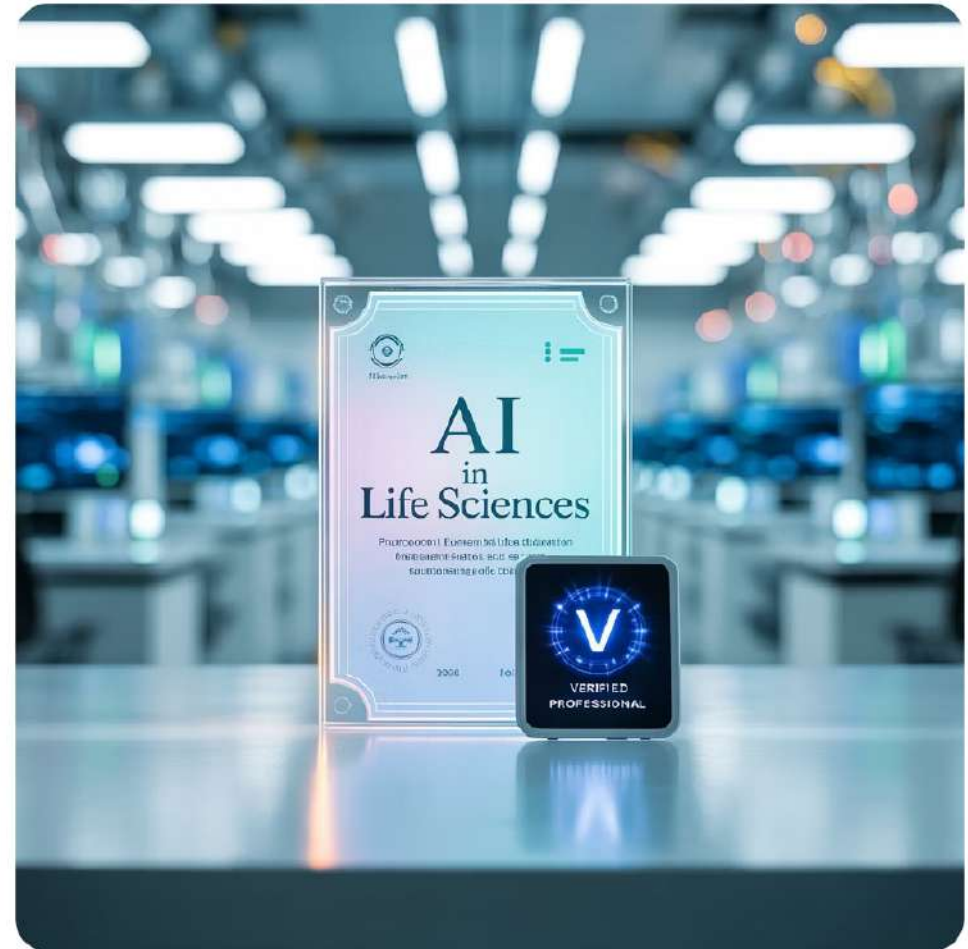
Industry-recognized certification from School of Life Science – Skill Development and Training

### Digital Credentials

Digital badge for LinkedIn and professional profiles

### Continuing Education

Continuing education access and alumni network



## Assessment Methods

- Weekly assignments and quizzes
- Mid-term practical examinations
- Final project presentation
- Peer evaluation and feedback

## Take the Next Step

# Join the AI Revolution in Life Sciences!

Transform your career with cutting-edge skills that are reshaping the industry.

**Limited Seats Available**

**Enroll Today!**

**Early Bird Discount**

Register before [Date] and **save 10%** on course fees

## Investment and Registration

**Course Fee: ₹10,000 + Taxes**

### Payment Options:

- One-time payment with 10% early bird discount
- Monthly installments available
- Corporate group discounts for 3+ participants

### Registration Process:

01

#### Submit Application

Complete online application form

02

#### Consultation Call

Initial consultation with program coordinator

03

#### Payment & Confirmation

Fee payment and seat confirmation

04

#### Access Materials

Pre-course material and platform access

☐ Disclaimer: This program is designed for educational purposes. Practical implementation should always comply with relevant regulatory requirements and organizational policies.